



SIoux FALLS SNOW LEOPARDS

South Dakota's First Professional Women's Tackle Football Team

Dear Potential Sponsor,

South Dakota's first professional women's tackle football team, the Sioux Falls Snow Leopards, just finished up the inaugural season! In our first year, we played in four states as far away as Portland, OR, and as close as St. Paul, Minnesota; 10 of our players were awarded All-American Player honors; and one player was awarded First Team All-American honors and invited to play in the All-American Game in Canton, OH. We are proud members of the Women's Football Alliance (WFA), the largest and most competitive women's tackle football league in the world, with 60+ teams in the United States and Canada. The Snow Leopards currently rosters over 30 female athletes, and we compete in the WFA's Division III level of play with many of the best teams in the nation.

We are committed to providing an inclusive, welcoming environment, and we take pride in having women of all shapes, sizes, and athletic abilities from all kinds of backgrounds as part of our team. With a passion to inspire our daughters and other girls in the community to pursue their dreams, we want to see female gender barriers removed and women empowered by this and other athletic and professional opportunities.

Funding the team's expenses is achieved solely through player fundraising events, support from local businesses, and player contributions. All players, coaches, and support staff are unpaid members of the Sioux Falls community and surrounding areas. We are fortunate to have coaches and support staff that graciously volunteer their time and skill to help us play at an elite level!

How can you help? We are looking for businesses to partner with us for our 2022 season and would love to have your support! Your sponsorship would help us cover the cost of travel expenses, team jerseys, pads, helmets, training and safety equipment, and supporting our current fully-volunteered coaching staff. Your support will also go towards game-day expenses: practice fields, a WFA-approved stadium contract, referees, athletic trainers, medical gear, headsets, the cost of broadcasting games, and game day ambulances. With your support, we can make women's history in South Dakota, grow the sport and profession of women's tackle football, and create opportunities for women and girls who love the game.

Our annual budget breakdown is available to Sponsors upon request and our Sponsorship Benefits Package breakdown is attached. By reducing the out-of-pocket expenses for players, we can give more women the opportunity to play. Your support matters and we would be proud to have you join our team!

Will you help us inspire and empower young girls and women? Thank you for your consideration and support! Don't hesitate to contact us if you have any questions.

Together we rise,
The Sioux Falls Snow Leopards Women's Tackle Football Team

OWNERS

LIZZ TURNEY (605) 730-0827

CARISSA MARLER (308) 672-4408





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SNOW LEOPARDS

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SPONSORSHIP BENEFIT PACKAGES

LEVEL	AMOUNT	BENEFITS
ADOPT-A-SNOW LEOPARD	\$500	<ul style="list-style-type: none"> • 2 Snow Leopards t-shirts • 2 season passes to all home games • Autographed picture of the entire team
GAME DAY SPONSOR	\$1,000	<ul style="list-style-type: none"> • Half-page ad in all regular season home game programs (you provide the logo/artwork in .png or .jpg format) • 2 Snow Leopards t-shirts • 6 season passes to all home games • 1 banner rights (you provide the banner) to be hung in prominent view of spectators at all Snow Leopards home games
SILVER	\$2,500	<ul style="list-style-type: none"> • Full-page ad in all regular season home game programs (you provide the logo/artwork in .png or .jpg format) • 4 Snow Leopards t-shirts • 8 season passes to all home games • 2 banner rights (you provide the banners) to be hung in prominent view of spectators at all Snow Leopards home games • 6 PA announcements at all home games
GOLD	\$5,000	<ul style="list-style-type: none"> • Full-page ad in all regular season and playoff home game programs (you provide the logo/artwork in .png or .jpg format) • 6 Snow Leopards t-shirts • 12 season passes to all home games • 4 banner rights (you provide the banners) to be hung in prominent view of spectators at all Snow Leopards home games • 6 PA announcements at all home games • Autographed football by the entire team
PLATINUM	\$10,000	<ul style="list-style-type: none"> • Cover ad in all regular season and playoff home game programs (you provide the logo/artwork in .png or .jpg format) • 12 Snow Leopards t-shirts • 20 season passes to all home games • 8 banner rights (you provide the banners) to be hung in prominent view of spectators at all Snow Leopards home games • 10 PA announcements at all home games • A local press release announcing your company as our team's sponsor
MULTI PLATINUM	\$20,000+	<ul style="list-style-type: none"> • Custom package – you can negotiate your own perks package with us!
<p>All packages include sponsorship recognition on the Snow Leopard's website, social media, and on all printed material.</p> <p>Venmo: @SFSnowLeopards</p>		

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